

LUBERON NATURE'VISION 2023-2026

Luberon Nature is a 57-year-old association, with hundreds of members. Its legal agreements for the protection of the environment have been renewed regularly since 1979. It has never ceased making tremendous efforts to serve the Luberon area.

New challenges have developed during the last couple of years, mainly because of climate change. In order to move ahead in this context, Luberon Nature needs more time and financial support from its members to achieve its actions.

Therefore, the board of Luberon Nature is pleased to introduce you to the following guidelines.

A) The Vision: 5 reconducted orientations.

1. Note that the main source of financing is in the hands of the members, which number should increase especially amongst the local active people.
2. Communicate and promote Luberon Nature
3. Handle small projects thanks to limited teams of volunteers.
4. Anticipate, facilitate, and also suggest solutions when issues arise.
5. Increase the income of Luberon Nature.

B) How to manage actions with the local key players?

During the last three years, most of our efforts have been focused on developing our relationships with the locally elected people, in order to better understand their expectations.

We met with 72 municipalities. (there are 82 of them in our perimeter within two departments) During the next three years, we intend to visit local business entities with an appropriate approach. Regarding the new legal constraints called RSE (Responsabilité Sociétale des Entreprises), Luberon Nature will try and help companies to face the challenges related to sustainable growth, which will facilitate strength and dynamics of this territory.

Luberon Nature has **defined seven operational axes**, in line with its statuses. We have tried to find a balance between the protection of nature, the economic, social ,cultural development and the quality of life of the inhabitants.

Below the current seven axes:

1. Contribute to minimizing the ground artificialization, and improve the protection of the biodiversity, supporting agriculture which respects the environment (ie biological and rural agriculture). Adding to that, encouraging extensive breeding and pastoral rearing which respects the environment, without destroying protected natural territories.
2. Support campaigns against illegal trash deposits and facilitate garbage sorting.
3. Sensibilize people to reduce light pollution.
4. Follow actively the impact of photovoltaic projects according to our principals.
5. Sensibilize people to be aware of the risk of wildfire close to the public organizations.
6. Sensibilize people to the risk of water shortages and water pollution.
7. Actively promote sustainable tourism.

C) What remains to be done for the Vision 2020-2023:

1. Increase the member base to include more active people who are not sufficiently represented (ie farmers, artisans, organic shops owners, real estate agents etc)
2. Generate more vocations in our community to become a watchman or an ambassador of Luberon Nature who will be in contact with our local ecosystem (administrations, politicians, businessmen, other associations etc)
3. Spread our current information sources to receive it at the earliest.
4. Rather focus on anticipation / prevention than react to problems.
5. Improve the external communication via events, conferences, guided visits, common experiences in order to increase the number of members especially within the local active population.
6. Set up an ambitious program to finance the association, in respect of our current statuses.

D) Organization of Luberon Nature

Certain functions are mandatory according to the statuses.

1. The President
2. The Secretary
3. The Treasurer

Luberon Nature needs to cover more structural functions to achieve its goals.

It would be highly appreciated if ordinary members or members of the Administrative Council could take charge of one of the following topics:

1. Responsible for “**External Communication** “, linked with public/private organization.
2. Responsible for “**Internal Communication**’ within the association (animation, meetings, etc)
3. Responsible for “**Following up**” via the projects chart of the ongoing projects.
4. Responsible for “**the Relationship with other associations**”
5. In charge of “**the Development of new financial sources**”